

INDIAN  
COTTON  
CONFERENCE | 2013

*Growing Together*



**THE NORTHERN INDIA COTTON ASSOCIATION LTD.**

Bathinda, Punjab (INDIA)

# INTERNATIONAL COTTON ASSOCIATION



## MESSAGE

On behalf of the International Cotton Association, I am honoured to play a part in the Northern India Cotton Association's "Growing Together" conference.

Events like these are very important, providing a platform for all segments of the cotton industry to come together to engage and deliberate on various topics focused on the emerging challenges and opportunities in India. I am sure that these discussions will prove immensely beneficial to all those involved in the cotton and textile fraternity.

Past events have created many challenges for the cotton industry and amongst the various discussions and deliberations, I hope that this event will highlight and promote a strong message of contract sanctity and responsible trading, which is the backbone and survival of our industry.

I cannot stress how important it is for everyone in the cotton community to understand and respect contract sanctity. This message needs to be promoted and encouraged amongst all key stake holders, with an aim towards building future growth based on trust and integrity. This needs to become an important mission and vision for any Association and its members to ensure long term survival in this business.

As we stand today, the northern cotton belt is a dominant area of cotton production and cotton consumption and continuous efforts have to be made for further growth in cotton production in this region.

I convey my good wishes to the Northern India Cotton Association for taking this initiative and organising such an event. I am sure it will prove beneficial to the cotton community at large and that this Souvenir being published to commemorate the occasion will provide deep insight and pave the way for a successful cotton economy for all those involved.

Congratulations.

**Mohit D. Shah**  
**President,**  
**International Cotton Association**